

PRINCIPLES FOR RESPONSIBLE GAMING & GAMBLING LEGISLATION



AGE ENFORCEMENT

Set and enforce the minimum legal age to wager as state law dictates. Operators have an affirmative obligation to put measures in place to prevent access by those who are underage.



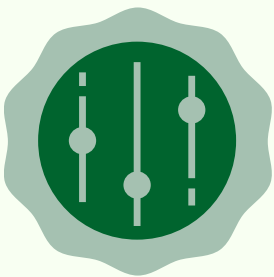
DEDICATED FUNDING

Any expansion of gambling should include a minimum of 2% of tax revenue or dedicated funds from licensing to be directed to prevent, treat, and research gambling addiction.



RESPONSIBLE GAMING PROGRAMS

Operators must implement responsible gaming programs which include employee training, self-exclusion, ability to set limits, and the inclusion of prevention messages in external marketing.



REGULATORY AGENCIES

A regulatory agency must be designated with the specific mandate to minimize gambling-related harm. The regulator should consider the precautionary principle when considering new/expanded gambling legislation.



MARKETING GUIDELINES

Operators must have clear marketing guidelines to prevent targeting vulnerable populations, including youth, elderly, military and minorities.



AVAILABLE RESOURCES

The Ohio Problem Gambling Helpline and other statewide resources should be included on all operator communications.



LICENSING & TAX REVENUE

Set licensing fees and tax rates at levels comparable to other states in order to ensure adequate resources for regulation and gambling support services.